

Empowering Students







Atiha is a product designed to ignite the passion for knowledge in the minds of students leading them to learn, rather than just read. By making the student set goals and plan studies, Atiha makes learning formal and more organized. Through Atiha, learners equip themselves to make the best of a world of opportunities. Atiha's credible and innovative model of education, it fundamentally changes how one looks at the process of learning and how to absorb information. Holistic assessments and evaluation practices hone learners to world class. Simply put, Atiha acts as a virtual tutor and makes a vibrant professional of the learner.

Why Atiha?

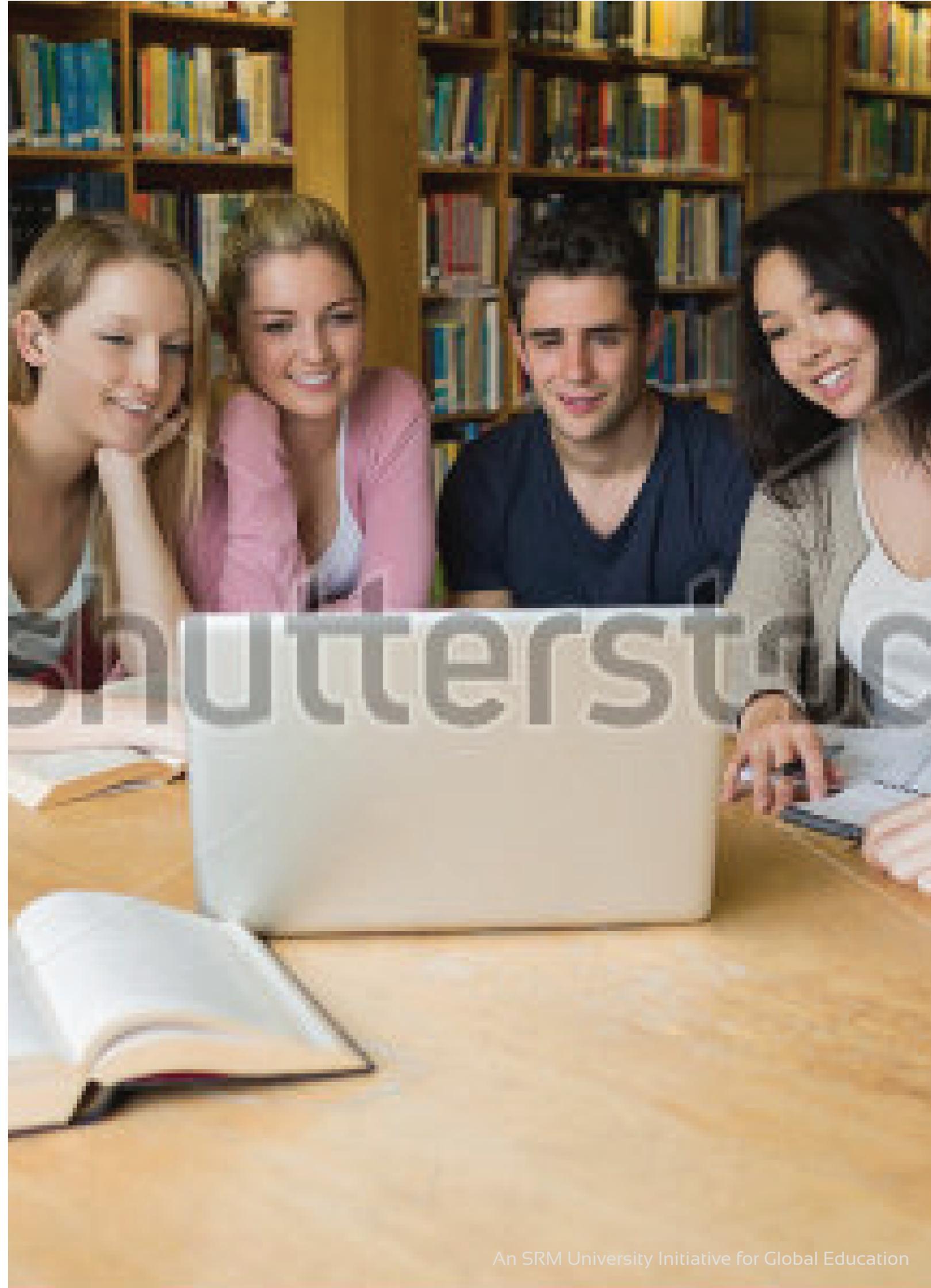
“The need to provide a systematic and planned approach for broad based learning with continuous assessments and real time feedback led to the birth of Atiha.”

Today, education is mostly about grades and marks. The current system does not encourage creative thinking and actual knowledge-based learning. Also, most online educational portals follow the traditional style of delivering lectures, and conducting exams to assess students. As it has been observed, these end-of-term exams do not help students to effectively learn and understand subjects better. The need to provide a systematic and planned approach for broad based learning with continuous assessments and real time feedback led to the birth of Atiha.

Atiha has developed a holistic approach to learning with the object of making learning better organized by having the student set goals and plan his/her study. Atiha also provides complete certification based on diverse criteria like the student's capacity to learn, their concentration levels as well as their ability to take part in team work. With Atiha, students are benefited through the extensive guidance from their universities through better understanding of their progress. Atiha certifications are a great value addition for students, universities, professionals and corporate houses.

The Atiha Edge

- Triggering goal-based study
- Unique process of introspective learning
- Regular online assessments
- Periodic Mentoring
- Makes learners industry-ready





Plan



Learn



Assess

How Atiha works?

“Atiha functions in a very simple and effective manner in five planned levels.”

Level 1: Goal-driven learning – Learners identify their goals and register for a customized Atiha package. A schedule is drawn and regular assessments are carried out to ensure effective learning. Goal-deviation assessments help learners adopt corrective measures during the learning period.

Level 2: Self Learning – In this self - learning level, Atiha suggests supplementary material to learners to help them achieve set goals. The learner selects study courses, undertakes tutorials, interacts with virtual tutors and discusses topics of importance with them.

Level 3: Assisted Learning – Live viewing and interactive sessions are conducted with selected learners or a group of learners. Virtual mentors assist learners and help them tackle problems. A presenter dashboard depicts participation levels of learners.

Level 4: Collective Studying – Atiha supports group formation and forum participation. It encourages group discussions for solving assignments and report submissions. It also tracks participation and enthusiasm levels of learners.

Level 5: Self Studying – Atiha believes that self-studying is an important aspect of learning. It also helps in careful selection of reference material. Atiha encourages discussions with peers and virtual instructors.

What Atiha does?

“Atiha offers certifications that add value to a student, professional, university or a company’s profile.”

For Students: Atiha certified individuals are a cut above the rest. Here’s why. Atiha’s certifications are planned to spark the imagination and tap the full potential of learners. Atiha combines the best practices of universities with effective online learning methods. Atiha’s trend visualization tools help learners track their progress and analyse their shortcomings. Experts mentor learners and put them on the right path. Regular qualitative and quantitative assessments are carried out to ensure holistic development of learners. Atiha prepares individuals to kick-start their career on a successful note.

For Universities: Atiha’s comprehensive learning solutions supplement university / classroom lectures. Online learning is made systematic with rigorous planning, constant mentoring and regular assessments. Atiha follows the goal-based learning concept. Students set goals that they want to accomplish. In case they deviate from their goal, Atiha’s trend visualisations help them introspect, analyse and correct their actions. With Atiha certifications, students are ready to face and win over the professional world.

What Atiha does?

“By joining Atiha, you gain industry and professional skills that will take you places.”

For Corporates: Atiha helps corporate companies identify and hire the best of talent from universities that offer Atiha certified programmes. Atiha equips learners with complete knowledge and gives them multidimensional growth.

With an Atiha certification, individuals are fully armed to face the professional world with confidence. In a constantly changing job market, the best thing a professional can do is to keep upgrading his or her skills. Atiha helps them in this process even as the professional certifications designed by Atiha give their career a significant boost. Atiha brings credibility for corporate houses that want an efficient and reliable task force.

For Online Education Portals: The current generation of online education portals aims to provide education for masses; however, they end up providing just “access”. Atiha enables these course service providers to advance to the next generation of online education by supporting “mass education” through the rigorous and effective goal-supported content delivery. Multiple learning levels (goal driven learning, self-learning, assisted studying, collective studying, and self-studying) of Atiha allow course service providers to offer customized learning environments to their members.



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